



DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

OFFICE OF THE SECRETARY

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TAYLOR NAMED TO RAT CONTROL COMMITTEE

The appointment of William B. Taylor, vice-president of Wm. Esty and Co., New York advertising firm, as vice-chairman of the National Committee on Rat Control, was announced today by Secretary of the Interior, J. A. Krug.

The National Committee on Rat Control will conduct, in cooperation with the Fish and Wildlife Service, a nationwide campaign to curb rats in urban communities of 10,000 population or over. The campaign is a part of the emergency food conservation program, but it is expected to have permanent results in improving sanitation, in wider rat-proofing of buildings, and in strengthening local authorities in dealing with rodent control problems.

Mr. Taylor, who will be chief assistant to Hamilton M. Warren of New York, chairman of the national committee, was for four years Director of Publicity for the American Red Cross and was in charge of publicity for the Mississippi Valley Flood Relief campaign of 1927.

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